

Public Engagement Process in Rural Areas

North Central Pennsylvania Regional Planning and Development Commission (North Central RPO)

Connor Vecellio, Transportation and Municipal Support Manager

August 7, 2025



Agenda



- I. Region Overview
- II. RPO Designation, Authority & Responsibilities
- III. Public Engagement
- IV. Funding Opportunities
- V. Questions Comments





Region Overview





212,792*



5,080 mi² **42** people per mi²



6,334,262 Daily Vehicle Miles Traveled** **6,532** Linear Roadway Miles**



1,328 State Bridges ≥ 8' long[†] **290** Local Bridges ≥ 20' long[†] **266** Local Bridges 8' - 19' long[†]



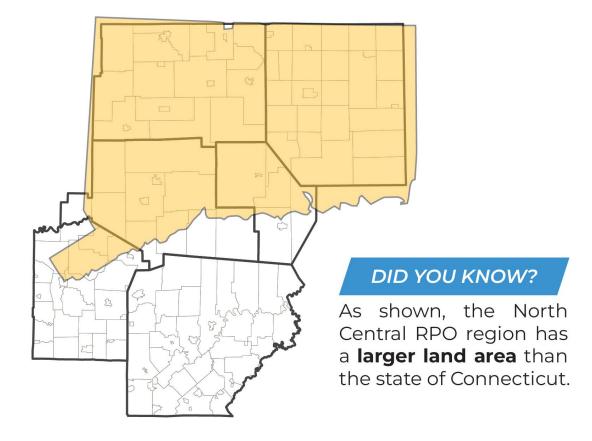
Area Transportation Authority (ATA)



Bradford Regional Airport (BFD) DuBois Regional Airport (DUJ)



Buffalo & Pittsburgh (B&P) R.J. Corman (RJCP) Western NY & PA (WNYP)





*2023: ACS 5-Year Estimates **2024: PennDOT Roadway Management System † 2024: PennDOT Bridge Management System

Responsibilities and Authorities



The North Central RPO is responsible for and is considered the lead agency in the North Central Pennsylvania Planning area of Cameron, Clearfield, Elk, Jefferson, McKean and Potter Counties in conducting transportation planning and programming activities pursuant to 23 CFR Part 450.







Responsibilities and Authorities

U.S. Code

Specific sections of the U.S. Code, especially **Title 23 (Highways)** and **Title 49 (Transportation)**, codify the requirements for MPOs, detailing their roles in the planning process, requirements for metropolitan transportation plans and programs, public participation processes, and the criteria for transportation project selection.

Title 49 of the US Code, Section 5304, Sub-Section (I)(1) also specifies that "To carry out the transportation planning process required by this section, a State may establish and designate regional transportation planning organizations to enhance the planning, coordination, and implementation of statewide strategic long-range transportation plans and transportation improvement programs, with an emphasis on addressing the needs of nonmetropolitan areas of the State."

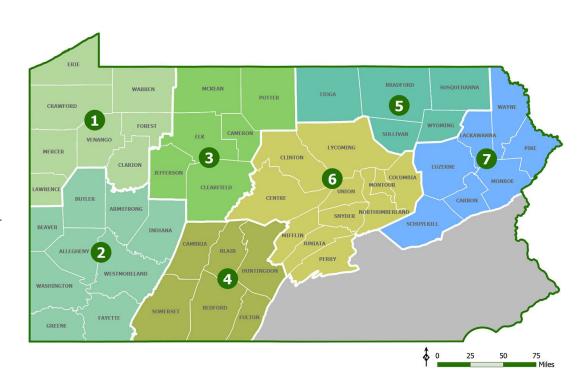


Responsibilities and Authorities



State and Local Agreements

At the Commonwealth level, Title 75 of the PA Consolidated Statutes, Section 8915.6., Sub-Section (c) defines a Rural Planning Organization as "The organization of counties with populations of less than 50,000 created and designated as Local Development Districts (LDDs) and which carry out the rural transportation planning process." There are seven LDDs in Pennsylvania, 4 of which serve as RPOs and 3 who serve as MPOs



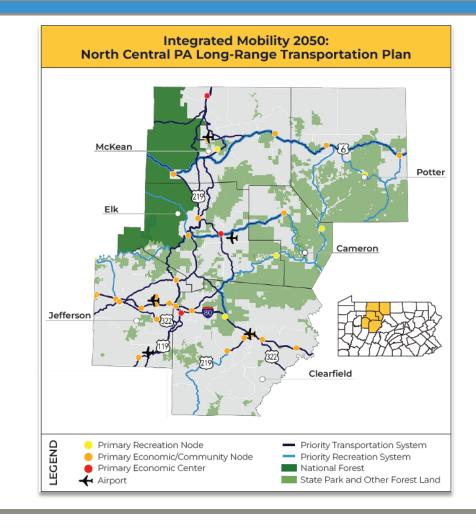


Responsibilities and Authorities



Core Functions as RPO

- 1. Establish a regional setting for effective decision making
- 2. Identify and evaluate alternative transportation improvement options
- 3. Prepare and maintain a Long-Range Transportation Plan (LRTP)
- 4. Develop a fiscally constrained Transportation Improvement Program (TIP) in conjunction with the Statewide TIP (STIP) and Twelve-Year Program
- 5. Identify and assess performance measure targets
- 6. Involve the public through effective and meaningful engagement strategies





Responsibilities and Authorities



Transportation Planning Committee:

- County Planners from the six-county region
- Representatives from PennDOT
 Districts 2-0, 10-0, and Central Office
- Public Transit
- Federal Highway Administration
- Federal Transit Administration
- Engineering Firms
- North Central

- Local Municipalities
- Trucking
- Airport Authorities
- Railroads
- Local Community and Economic Development Groups
- Tourism Organizations
- Public Citizens





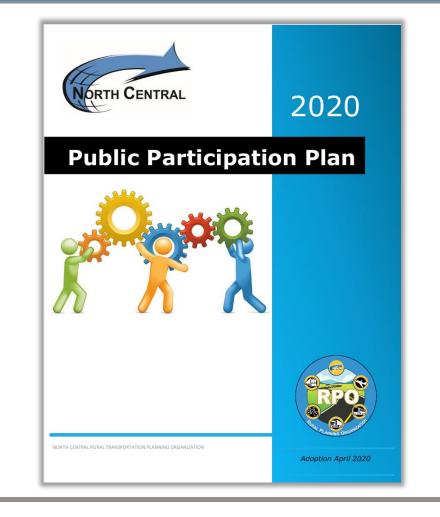
Public Engagement/Participation



3-Cs Transportation Planning Process

North Central implements the USDOT's **continuous**, **cooperative**, and **comprehensive** planning process to ensure a two-way conversation with stakeholders about transportation needs, challenges, and solutions.

The RPO solicits public review and comment on the work, projects, and products proposed and created by the RPO. Solicitation is conducted through a variety of methods and is guided by the **Public Participation Plan (PPP).**







Public Engagement/Participation

Public Participation Plan (PPP) Goals

- A. It is the citizen's right and responsibility to be actively involved with the transportation planning process.
- **B.** Citizens should be informed about the needs/concerns and are encouraged to engage in finding solutions.
- C. Early and timely involvement of citizens is necessary to build community agreement on the needs and solutions before courses of action are proposed.
- **D.** Unanimous agreement on the final proposed action is desirable; however, this is not always the case. Negotiation/compromise are essential building blocks when constructing an agreement.
- E. The means by which the RPO reaches a decision is as essential as the end result.
- **F.** Once the RPO determines a course of action, they will communicate and follow-up with engaged parties to preserve trust built with the community involvement process.





Public Engagement/Participation

Public Participation Plan (PPP) Objectives

- Objective 1: Present the public with a means for input and be responsive to such input.
- Objective 2: Document any input and any follow-ups and results of that input. Make results publicly available.
- **Objective 3:** Raise the level of understanding of the transportation planning process throughout the region through various public outreach activities.
- Objective 4: Maintain contact with "interested parties" and key stakeholders throughout the transportation planning process.
- Objective 5: Inform and educate planning committee members, county commissioners and advisory groups regarding the RPO's programs.
- **Objective 6:** Determine a procedure and performance metrics for evaluating the RPO's responsiveness to public participation.
- **Objective 7:** Seek out and consider the needs of "interested parties" and those traditionally underserved by the existing transportation systems.





Public Engagement/Participation

Outreach Networks, Processes, and Programs

- <u>Local Technical Assistance Program (LTAP)</u> for local municipalities
- Human service and transit provider network as developed through <u>Coordinated Human Service Plan</u> and accompanying Regional Rural Transportation Advisory Committee (RRTAC)
- PennDOT Connects process for individual highway and bridge LRTP/TIP Projects
- Distributing information through community groups, housing authority, school districts, career links and underserved community networks
- <u>State Transportation Commission</u> Twelve Year Transportation Program
- Interested Parties Listing



North Central

Public Engagement/Participation

Outreach Strategies for Plans and Programs

- Document Availability
- Comment Period/ Opportunities
- Public Meetings
- Press Releases & Public Service Announcements
- Initial Notice Period/Type
- Public Meeting Notice Period/Type

- Amendment Notice Period/Type
- Visualization Techniques





Public Engagement/Participation

Public Meetings

- RPO Meetings
- Special Meetings
- Hybrid capabilities
- Meeting Recording
- Reasonable Assistance ADA/LEP/Title VI



North Central

Public Engagement/Participation

General Outreach Methods

- Phone, e-blasts
- Social Media
- Visualization Tools
- RPO Website
- Newsletter
- Online Surveys

- Brochures
- Press Releases
- Data Requests



Public Engagement/Participation



General Outreach Methods

• E-blasts





Public Engagement Process in Rural Areas Peer Exchange

Packet – August 7, 2025

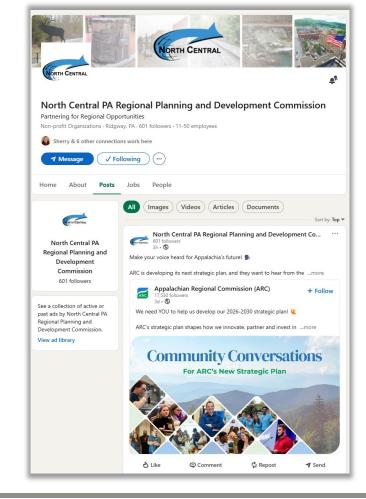
Public Engagement/Participation

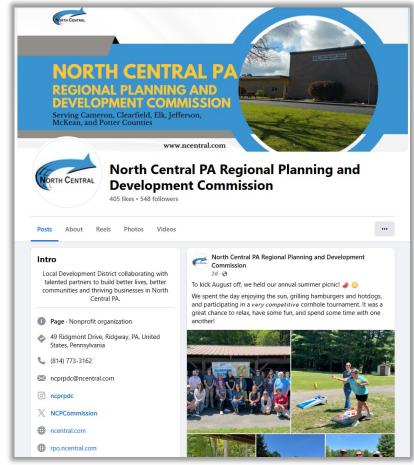


General Outreach Methods

Social Media







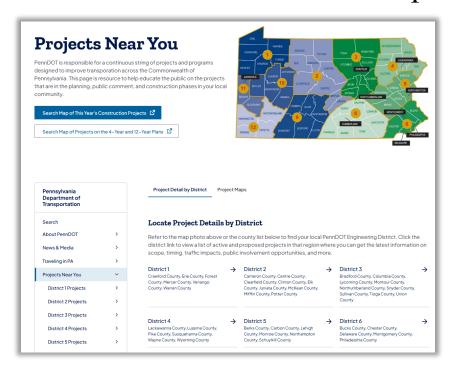


Public Engagement/Participation

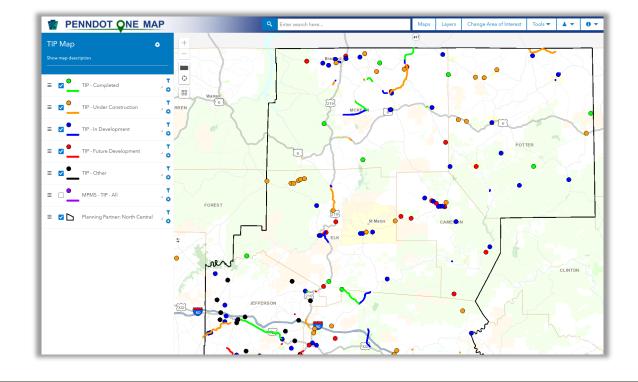


Visualization Tools

• PennDOT's TIP Visualization Map



• One Map







Public Engagement/Participation

RPO Website

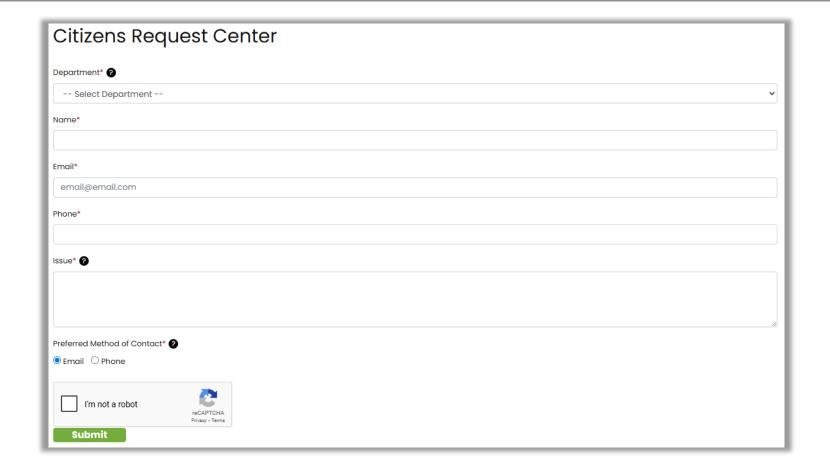






Additional Outreach Opportunities

RPO Website Request Form





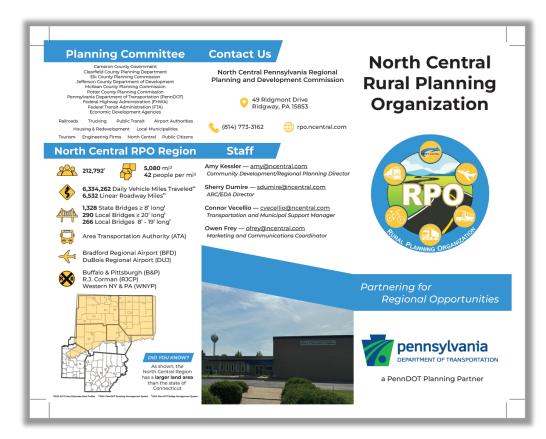
Public Engagement Process in Rural Areas Peer Exchange

Packet – August 7, 2025

Public Engagement/Participation



Brochures



The North Central Rural Planning Organization The North Central Pennsylvania Regional Planning and Development Commission is the North Central PA Long-Range Transportation Plan state-designated Rural Planning Organization (RPO) serving Cameron, Clearfield, Elk, Jefferson, McKean, and Potter Counties. The RPO, operating via an agreement with the Pennsylvania Department of Transportation (PennDOT), approves the development and implementation of highways, bridges, active transportation and other transportation facilities and services. **Major Duties** As the coordinating agency, the RPO plays a vital role in regional transportation by carrying out six core functions: Establish a regional setting for effective decision making Identify and evaluate alternative transportation improvement options Prepare and maintain a Transportation Plan (LRTP) Prepare and maintain a Long-Range Primary Recreation Node

Primary Economic Center

Long-Range Transportation Plan (LRTP)

Public Participation Plan (PPP

Title IX & Limited English Proficiency

Transportation Improvement Program (TIP)

Coordinated Transit and Human Services Pla

Unified Planning Work Program (UPWP)

Develop a fiscally constrained

Transportation Improvement Program

(TIP) in conjunction with the Statewide TIP (STIP) and Twelve-Year Program

Identify and assess performance Involve the public through effective and

meaningful engagement strategies

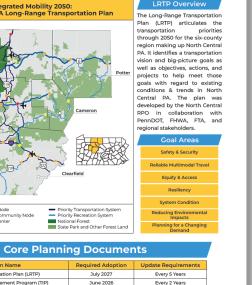
The Community Development/Regional

Planning Director at NCPRPDC manages the

day-to-day operations of the RPO with support

from the Transportation Planning Coordinator.

5 Identify and measure targets



Periodic Review & Update

Every 5 Years

June 2025

October 2025





Public Engagement/Participation

Performance Measures

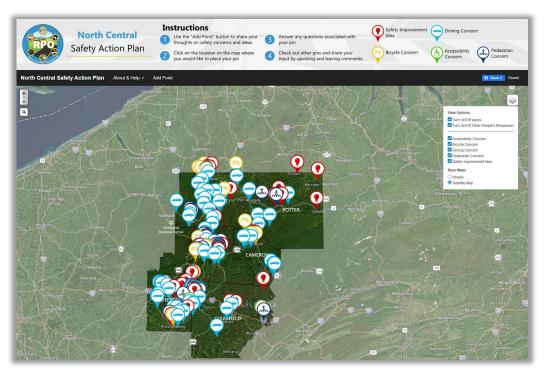
2020 PERFORMANCE MEASURES		
PERFORMANCE TITLE	DESCRIPTION	SOURCE
Website Hits	# of Hits on ncentral.com/trans website	Google Analytics
Website Hits 2 Stat Counter	# of Hits on ncentral.com/trans website	Stat Counter
Speaking Engagements	# of speaking engagements attended by Staff	Staff
LEP Encounters	# of LEP citizens encountered	Staff
Disadvantage Business Enterprise (DBE)	# of DBE Contracts	Staff
Public Service Announcements	# of PSA's sent out	Staff
Public Attendance at Meetings	# of Citizens attending	Staff
Surveys	# of Survey Responses	Survey Results
Bidders List	# of Consulting Firms on NC RPO Bidders List	Staff
Brochures	# of Brochures Distributed	Staff
Social Media (Twitter)	# of Followers	Twitter
Social Media Facebook	# of registrations	Facebook
Email	# of Emails Sent	File
Other	Uncategorized	Staff
Mailing List	Mailing List	Staff

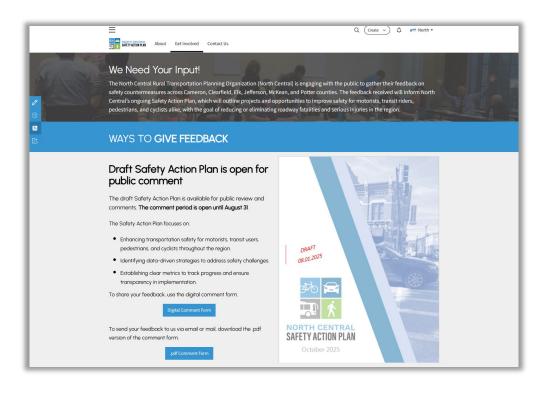


Recent Public Engagement



Regional Safety Action Plan



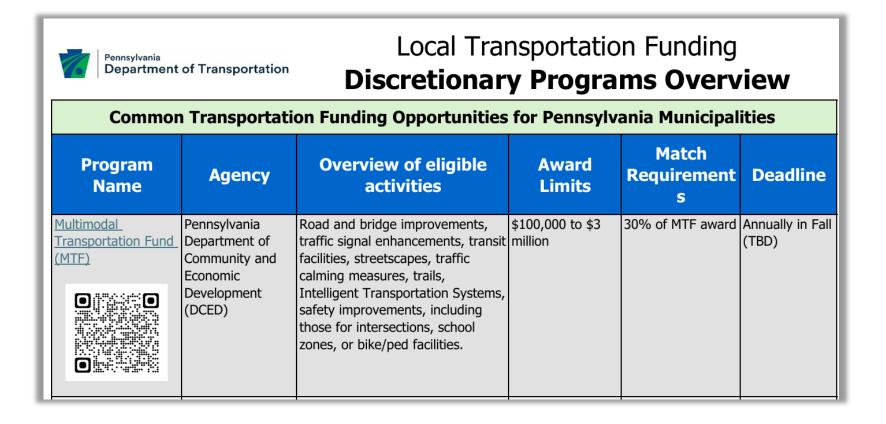




Funding Opportunities



Discretionary Programs

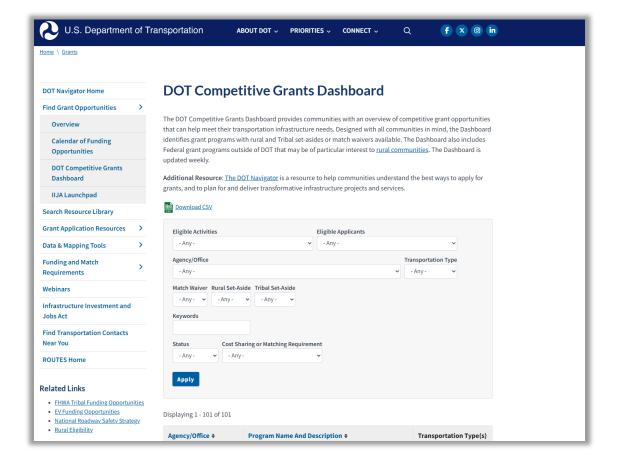




Funding Opportunities



Discretionary Programs





Questions/Comments



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