

WEBINAR SERIES

VALUE CAPTURE

Capitalizing on the Value Created by Transportation Improvements



FHWA launches its latest webinar series on Value Capture strategies beginning in January 2023. The webinar series spotlights the Value Capture techniques promoted by the Federal Highway Administration's (FHWA's) Everyday Counts (EDC) initiative. This year's series focuses on Value Capture strategies to leverage Federal and state grants including the intersection of Federal innovative finance and innovative project delivery tools. These webinars will detail value capture best practices collected from across the nation and will re-introduce the series of Value Capture primers that FHWA published from 2021 to 2022.

Value Capture techniques can generate sustainable, long-term revenue streams that can support debt issuance and repayment used to build highway interchanges, corridor improvements, transit stations, and other infrastructure. Value Capture techniques can also be used to leverage Federal and State grants, attract private capital, provide access to Federal low-interest-rate loans, and seed funding to get projects off the ground. Revenue from value capture techniques can also be used to fund ongoing operations and maintenance costs for highways, which are generally not eligible for Federal-aid funding.

Value Capture is a set of powerful techniques that recover a portion of revenues created by public infrastructure investments and can:

- Address funding gaps,
- Leverage and optimize Federal and State resources,
- Accelerate project delivery using bridge/project bundling contracts,
- Help achieve system performance goals,
- Generate seed funding to get the project off the ground,
- Maintain transportation infrastructure assets in good repair, and
- Save time and money.

The webinars will feature subject matter experts and peers who have successfully utilized Value Capture in tandem with innovative finance and project delivery techniques to advance new and modernized infrastructure projects. Registration is free, but space is limited. Certificates of completion and confirmations of attendance are available! [Register now!](#)

TARGET AUDIENCE

These webinars are intended for professionals from States, cities, counties, tribes, and metropolitan and rural transportation agencies looking for innovative funding and financial strategies to pay for transportation projects. This would include professionals involved with directing and managing aspects of highway-related programs and projects, such as planning, environment, project development, design, construction, operations, maintenance, and finance.



WEBINAR TOPIC and REGISTRATION LINK	DATE	TIME	REGISTER ONLINE
<p>Capital Improvement Plans/Programs: Using Value Capture to Fund Transportation Improvements – The Primer</p> <p>Learn about the capital improvement program or plan (CIP) tool that can be used for planning, fiscal management, and funding & financing purposes</p>	6/7/2023	1:00pm-3:00pm ET	Register Now!
<p>Value Capture Strategies: Special Assessment Districts – The Primer</p> <p>Learn what a Special Assessment District (SAD) is, how it works, and where it is used. SADs can serve as gap funding for public road improvement projects. The technique can also be used to leverage Federal and State grants, attract private capital, provide access to Federal low-interest-rate loans, and can seed funding to get the project off the ground.</p>	6/28/2023	1:00pm-3:00pm ET	Register Now!
<p>Value Capture Strategies: Joint Development and Right-of-Way Use Agreements</p> <p>Learn how Value Capture Strategies can generate non-tax and non-toll revenue to help pay for operating and maintenance expenses!</p>	7/19/2023	1:00pm-3:00pm ET	Register Now!
<p>Managing Economic Shocks to Value Capture-Funded Projects - The Primer</p> <p>Learn how economic shocks, such as those experienced during the Global Financial Crisis (GFC) of 2007-2009 and those caused by the COVID-19 Pandemic of 2020-2021, can affect Value Capture funding sources for transportation and other infrastructure and how to mitigate those shocks</p>	8/3/2023	1:00pm-3:00pm ET	Register Now!
<p>Assessing Value Capture Risks - The Primer</p> <p>Learn from experts in the field as they share their experiences in assessing risks in their value capture program. The webinar will feature experts from leading state and local authorities sharing their approaches to Value Capture risks including the processes, requirements, accounting & administration, and much more.</p>	8/16/2023	1:00pm-3:00pm ET	Register Now!
<p>Development Agreements and Other Contract-Based Value Capture Techniques - The Primer</p> <p>Learn about contract-based Value Capture techniques and how they provide solutions to achieve economic development goals. Contract-based VC techniques—such as DAs, CBAs, and JDAs—are among the most evolved VC techniques available today. They provide more flexible and less litigious solutions to generating new revenues.</p>	9/20/2023	1:00pm-3:00pm ET	Register Now!
<p>Value Capture Strategies and Asset Recycling: Advancing Public Infrastructure in a Time of Funding Uncertainty</p> <p>Learn the state-of-practice of Value Capture and Asset Recycling to advance public infrastructure in a time of change and uncertainty. Value Capture and Asset recycling, among other strategies, can be used to create new funding sources. When coupled with favorable concessionary finance structures, this can help make critical infrastructure projects affordable</p>	10/18/2023	1:00pm-3:00pm ET	Register Now!



<p>Value Capture and Debt Financing Strategies: Tax-Exempt Debt Financing</p> <p>Learn from the experts how Value Capture techniques like tax Increment financing and special assessments can generate sustainable, long-term revenue streams, which can unlock the use of bond financing. This in turn enables public agencies to pay for a project's upfront capital until the value capture monies are available and used to repay debt service.</p>	11/14/2023	1:00pm-3:00pm ET	Register Now!
<p>Value Capture: Advertising, Naming Rights, & Sponsorships</p> <p>Learn how Value Capture strategies can help offset operating and maintenance expenses such as advertising, naming rights, and highway sponsorships! Advertising and naming rights are largely an untapped potential revenue source that can be used to fund transportation projects. It can be used in a wide range of settings, including urban, rural, and suburban environments to help fund capital projects and operations and maintenance</p>	12/6/2023	1:00pm-3:00pm ET	Register Now!
<p>Value Capture Toolkit for Practitioners: An Overview</p> <p>The toolkit will help better communicate with decision makers and give you powerful value capture funding strategies to assist in supplemental funding for transportation projects. The toolkit also provides a series of Value Capture strategies that State and local governments should consider in the capital planning process prior to making transportation investment decisions.</p>	12/20/2023	1:00pm-3:00pm ET	Register Now!

Since 2019, at least 187 states and locals have implemented Value Capture techniques to fund new street infrastructure capital, maintenance, and preservation projects that can accommodate growth, support successful economic development/redevelopment, and create jobs and economic growth. Visit the FHWA [Value Capture website](#) for additional information

For additional information, please contact:

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Resources: Available Now

- Consult the Value Capture Implementation Manual for information applicable to all Value Capture strategies of roadway projects. See the FHWA's [Value Capture website](#) for case studies, best practices, value capture primers, lessons learned, FAQs, value capture toolkit, and resources.
- Watch a [short video](#) on how Value Capture optimizes agency resources.
- Check back for much more, as new resources are under development!

Professional Development Hours (PDHs):

- Upon request, the FHWA Center for Innovative Finance Support can provide an email verifying your attendance and Certificate of Completion. Please contact thay.bishop@dot.gov or valuecapture@dot.gov to make a request.
- A 120-minute webinar is equivalent to 2.0 PDHs (1.0 PDH per hour of participation in the webinar)

