



On the Road to Prosperity: Fostering Collaborative Transportation and Economic Development Planning

Virtual Peer Exchange #4: Combining and Aligning Transportation and Economic Development Plans

October 31, 2018 • 12:00-2:30 p.m. ET

*****Draft 10/15/18*****

Time	Topic	Notes: Questions for Speakers, Ideas to Try, Items to Investigate, Etc.
12:00 p.m.	<p>Welcome and Overview of Today's Peer Exchange</p> <p>The hosts of the virtual peer exchange will welcome participants, provide an overview of the peer exchange series and today's event, and review housekeeping items and technical instructions. This peer exchange will explore strategies for effectively aligning—and even combining—transportation and economic development plans. Participants will hear from regional leaders who have merged their CEDS and Long Range Transportation Plans into one document or used common plan elements, and will engage in interactive exercises that will provide practical next steps for developing well-coordinated, impactful plans.</p> <ul style="list-style-type: none">• Carrie Kissel, Associate Director, NADO Research Foundation	

	<ul style="list-style-type: none"> • Megan McConville, Consultant, NADO Research Foundation • Scott Allen, Transportation Specialist, FHWA Office of Planning, Environment, and Realty 	
12:20 p.m.	<p>The ECOS Plan: Merging Transportation, Economic Development, and Energy Planning to Create a Sustainable Future for Chittenden County, Vermont</p> <p>The Chittenden County Regional Planning Commission (CCRPC) developed its first ECOS plan in 2013 with funding from HUD’s Sustainable Communities Initiative, combining the county’s regional plan, transportation plan, and CEDS into one document. In June, CCRPC adopted the updated 2018 ECOS Plan, which will also serve as the region’s energy plan. CCRPC’s Executive Director will speak from over seven years of experience managing this complex planning process, highlighting lessons learned about building relationships with economic development partners, syncing disparate planning cycles, and meeting federal requirements. He will also share CCRPC’s successes engaging economic developers in critical regional issues such as housing, shifting understanding of transportation’s role in economic development beyond roadway capacity expansion to bicycle and pedestrian improvements that enhance quality of life, and creating community consensus around the location of future growth.</p> <ul style="list-style-type: none"> • Charlie Baker, Executive Director, Chittenden County Regional Planning Commission, Winooski, VT 	
12:35 p.m.	<p>Resource Mapping Pair & Share</p> <p>Participants will share the results of their Resource Mapping Exercise with a partner, discussing resources that exist in their regions or states that could be leveraged to advance coordinated transportation and economic development planning efforts.</p>	
12:45 p.m.	<p>East Central Iowa’s Comprehensive Regional Development Strategy: Combining Economic Development and Transportation Plans to Build Communities that Attract Talent</p>	

	<p>This month, the East Central Iowa Council of Governments (ECICOG) and its partners launched the Comprehensive Regional Development Strategy (CRDS), which combines the CEDS and LRTP into one plan. This CRDS is the update of the first iteration adopted in 2011, and ECICOG’s Executive Director and Transportation Director will share what they’ve learned through two rounds of planning, including their experience moving from a process led by ECICOG to one that partner organizations took ownership of and ran. Over the years, the CRDS has produced specific successes like increasing private sector participation in transportation planning and the strong branding of Iowa’s Creative Corridor, and more broadly, it has resulted in a comprehensive understanding of economic development that connects multimodal transportation, housing, workforce development, business development, environmental quality, and more to create communities that attract and retain talent.</p> <ul style="list-style-type: none"> • Doug Elliott, Executive Director, East Central Iowa Council of Governments, Cedar Rapids, IA • Mary Rump, Transportation Director, East Central Iowa Council of Governments, Cedar Rapids, IA 	
<p>1:05 p.m.</p>	<p>Resource Mapping Peer Coaching Using a Google Doc, participants will share resources identified by their partners during the Pair & Share. The group will then have time to read through the resources listed by others and suggest actions for capitalizing on them to support the alignment and strengthening of transportation and economic development plans.</p>	
<p>1:20 p.m.</p>	<p>BREAK</p>	
<p>1:25 p.m.</p>	<p>Coordinating Transportation and Economic Development Planning in North Central Pennsylvania through Data, Goals, Actions, and Investment Decisions The North Central Pennsylvania Regional Planning and Development Commission has tightly aligned its CEDS and LRTP, using common datasets and analysis, coordinating</p>	

	<p>goals and actions, conducting cross-sector stakeholder engagement, and developing a unified set of scoring criteria that apply to transportation and economic development projects. The organization’s Director of Community Development and Regional Planning will discuss best practices gleaned from the planning process, including the importance of developing a common understanding of data and a data sharing mechanism; the integral relationship among land use planning, economic development, and effective transportation investments; and how North Central is currently applying the PennDOT Connects model to ensure that programmed projects incorporate stakeholder input and support long-term economic vitality.</p> <ul style="list-style-type: none"> • Amy Kessler, Director of Community Development and Regional Planning, North Central Pennsylvania Regional Planning and Development Commission, Ridgway, PA 	
1:40 p.m.	<p>“1-2-All” Questions and Observations</p> <p>Participants will work alone and with their partners to generate questions and observations about the three presentations they just heard, and will tee up one question or comment from their partner to share during Office Hours.</p>	
1:50 p.m.	<p>Office Hours with the Experts</p> <p>Charlie, Doug, Mary, and Amy will address questions submitted by participants, tapping into their own experiences to provide advice on challenges and roadblocks attendees are facing.</p>	
2:15 p.m.	<p>Final Discussion, Wrap-Up, and Preview of Virtual Peer Exchange #5</p> <ul style="list-style-type: none"> • Carrie Kissel, Associate Director, NADO Research Foundation • Megan McConville, Consultant, NADO Research Foundation 	
2:30 p.m.	<p>Peer Exchange Concludes</p>	

