



On the Road to Prosperity: Fostering Collaborative Transportation and Economic Development Planning

Virtual Peer Exchange #1: Using Economic Analysis to Support Transportation Planning

May 23, 2018 • 12:00-2:00 pm ET

Draft Agenda

- 12:00 pm** **Welcome and Overview of the Peer Exchange Series**
- 12:10 pm** **Framing Remarks for Today's Training: The Role of Economic Analysis in Transportation Planning**
To kick off the session, trainers from FHWA will discuss how economic analysis can strengthen the transportation planning process and ensure that infrastructure investments provide the maximum support for long-term economic prosperity.
- 12:25 pm** **Introductions and Breakout Discussions: What Does Your Economy Look Like?**
Participants will break into the small groups they will be working with throughout the afternoon to introduce themselves and share defining features of their regional or statewide economies.
- 12:40 pm** **Checking Our Assumptions: Using Data to Better Understand the Economy**
Using the regions and states of participants as examples, trainers will highlight publicly available data tools and demonstrate simple analyses that can help to uncover economic trends and opportunities, sharpen transportation planning and project selection, and measure the performance of investments.

- 1:00 pm** **Case Study: How Economic Data Analysis Led to Better Transportation Service, Job Access, and Business Performance in North Central Idaho**
- 1:15 pm** **Breakout Discussions: Charting a Path to Integrating Economic Analysis into Your Transportation Planning**
Participants will break into their small groups to brainstorm about specific ways they could infuse economic analysis into transportation planning, project selection, and performance measurement.
- 1:35 pm** **Taking Advantage of Existing Resources: CEDS Spotlight**
An economic development planner will share the analysis completed as part of their regional Comprehensive Economic Development Strategy (CEDS). Following the presentation, participants will discuss how similar analyses could support transportation planning efforts.
- 1:50 pm** **Final Questions, Wrap-Up, and Preview of Virtual Peer Exchange #2**
- 2:00 pm** **Training Concludes**

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